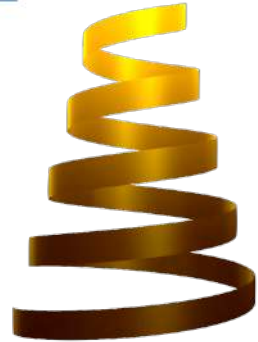




How to be the
Conscious Futurist
Your Company Needs
Right Now

Charlotte Kemp
FUTURES ALCHEMIST



Prophylactic Philosophy



Big Reveal!

The HR Field is best placed to
be futures focussed.

You are a futurist!

You are a futurist

Conscious

You are a futurist if you ...

Be Conscious



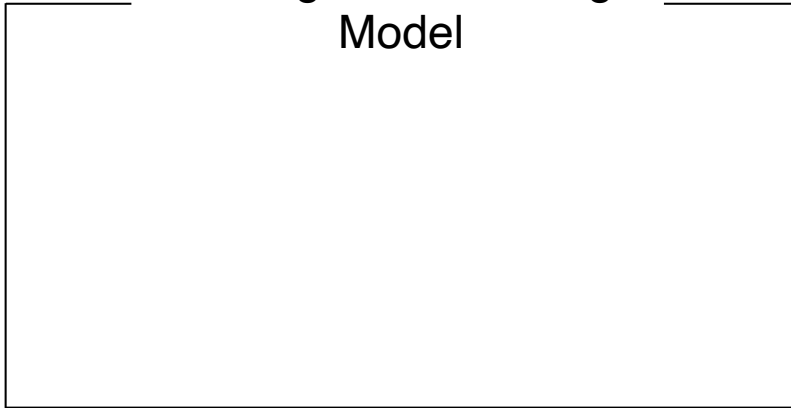
Aware
Informed
Mindful
Sensible
Watchful



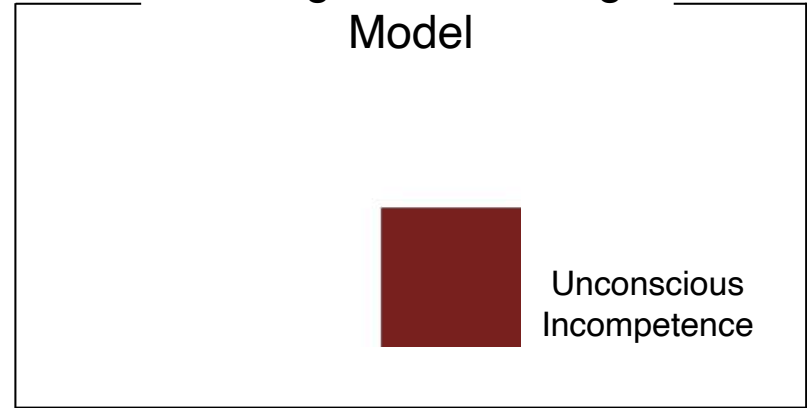
• Speaker
• Author
• Podcaster
• Futurist

Charlotte Kemp
FUTURES ALCHEMIST

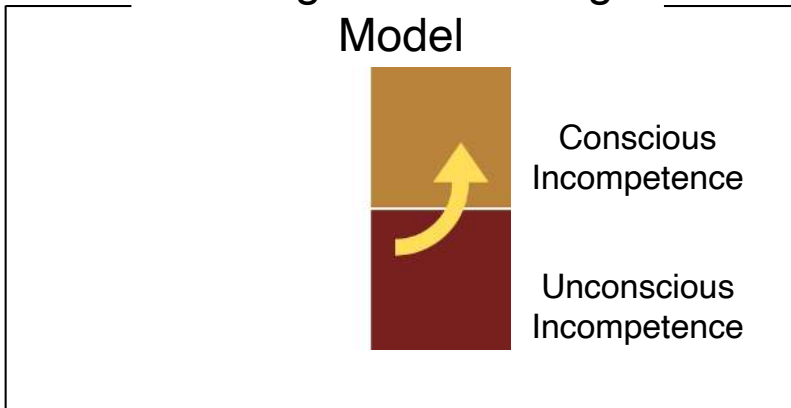
4 Stages of Learning Model



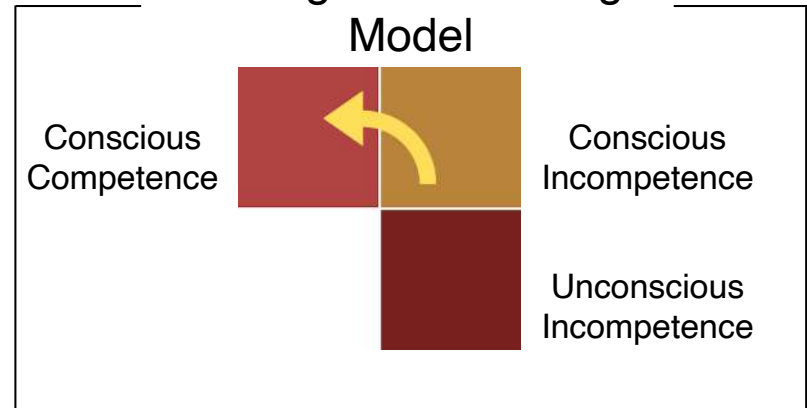
4 Stages of Learning Model



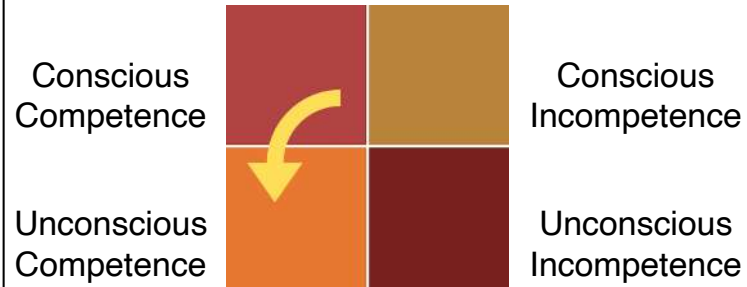
4 Stages of Learning Model



4 Stages of Learning Model



4 Stages of Learning Model



Conscious Leadership

Self-awareness, responsibility and team-centricity
Operating 'above the line'



Conscious Capitalism

Businesses should operate ethically while they pursue profits, including stakeholder orientation



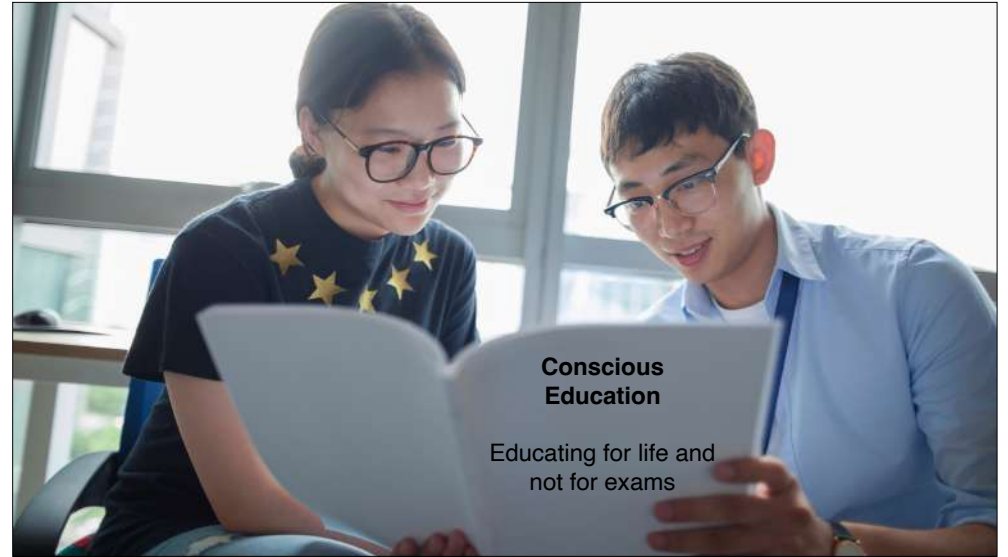
B Corp-certified brands

Genuine Sustainability
Motivating Vision
Positive Difference
Innovative Ideas
Competitive Products
Proud Employees



Conscious Consumption

Shopping with ethical and political implications

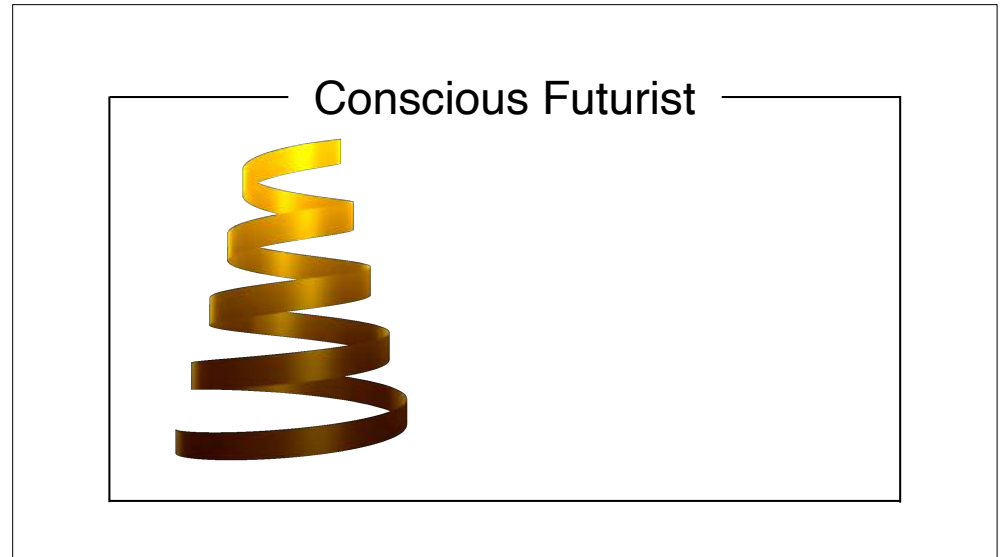


Conscious Education

Educating for life and not for exams

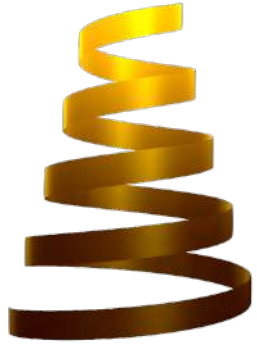


Unconscious and Unaware



Conscious Futurist

Conscious Futurist

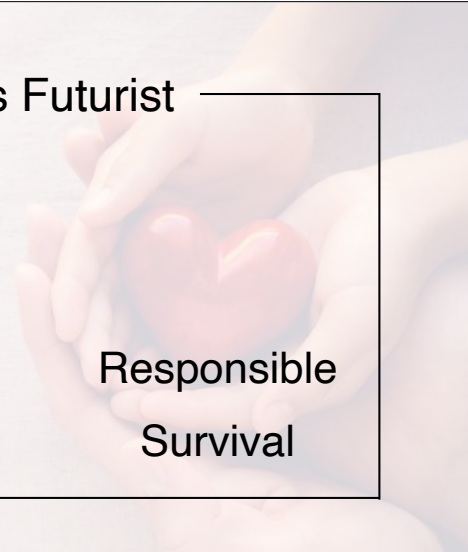


Conscious Futurist



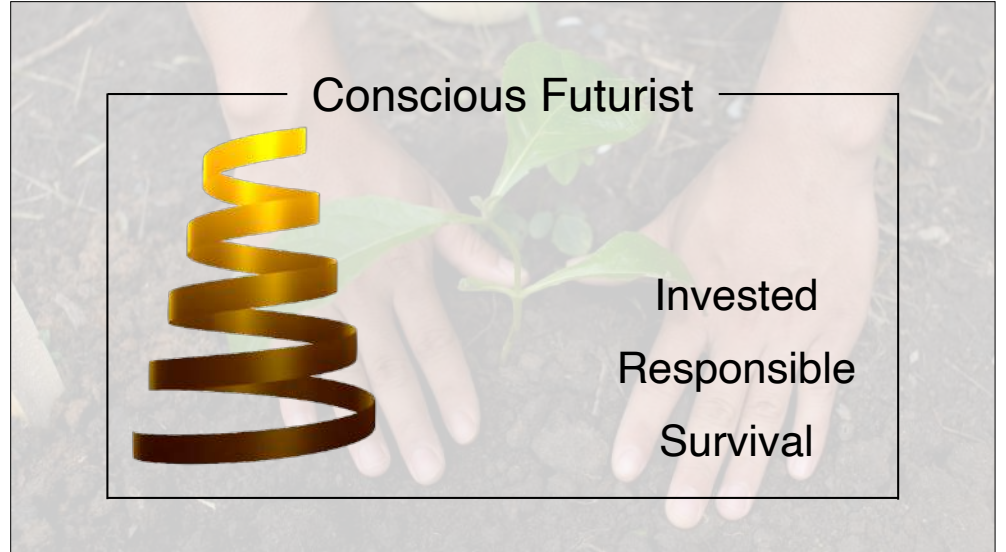
Survival

Conscious Futurist



Responsible
Survival

Conscious Futurist



Invested
Responsible
Survival

Conscious Futurist



Conscious
Invested
Responsible
Survival

Conscious Futurist



Transcendant
Conscious
Invested
Responsible
Survival

Where do we
see these
mindsets?

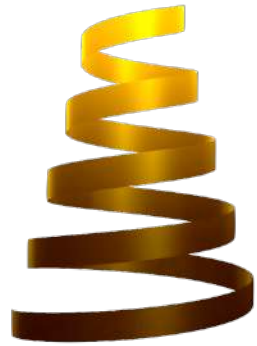


Habits
Conventions
Programs
Assumptions
Algorithms
Patterns



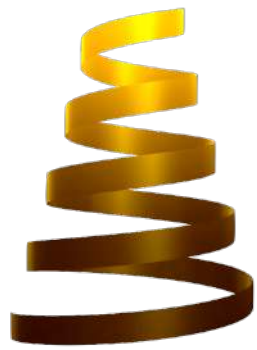
Drivers of Change

PESTLE

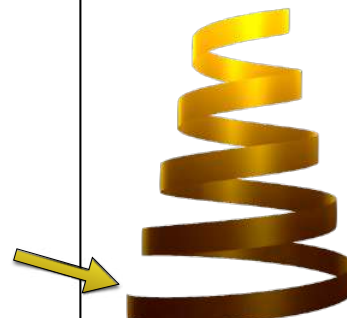


Political	Economic	Social	Technological	Legislative	Environmental

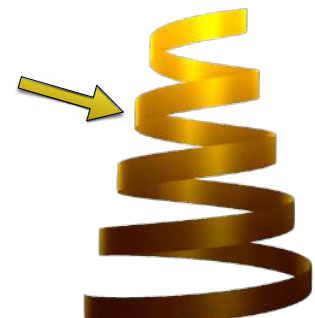
Conscious Futurist



Conscious Futurist

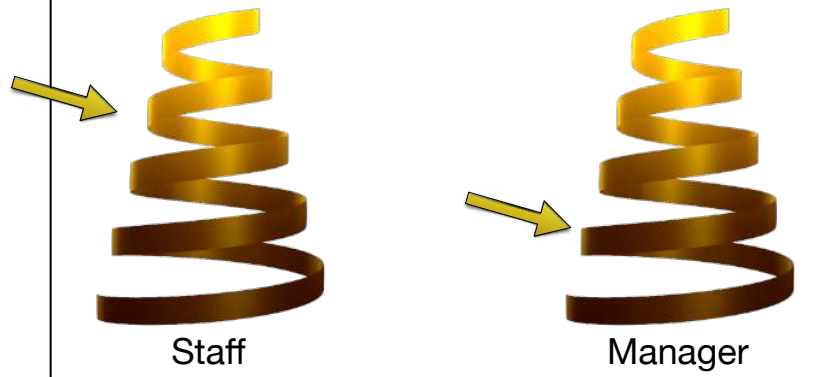


Staff



Manager

Conscious Futurist



Implications for HR

Regular Issues

- Under Employment
- Skills Gaps
- Brain Drain
- Expats vs Local Talent
- Infrastructure and Access



Implications for HR

Newer Issues

- Diversity & Inclusion
- Skills Development
- Remote Work and Technology
- Sustainability and Social Responsibility
- Artificial Intelligence



Implications for HR



Prophylactic Philosophy



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FUTURES ALCHEMIST

Resources

