

You cannot change it, if you
cannot read it

Developing Futures Literacy

Charlotte Kemp, Futures
Alchemist, presents the Futures
Literacy workshop

If we do not understand the
alphabet or the language of a
country or a field, then we cannot
communicate clearly in that space.
We are unable to read the signs,
hear the warnings, see the
opportunities. We are *illiterate*
and *vulnerable*.

Futures Literacy gives you those
building blocks to start to read the
future so that you can use the
models to make substantial plans
to craft your preferred future.


FUTURES ALCHEMIST



Futures Literacy is essential



Understand Time

To read the future, we must have an understanding of the past and a respect for time.

Learn the Characteristics of the Future

Both Inbound and Outbound drivers influence the future. You can describe your future as Possible, Plausible, or Preferable.

Get a handle on Change

Understanding how change happens, how we respond to it and how to work with change, is essential to embracing and crafting the future.

Visioning

If we don't know what we want from the future, it is very difficult to plan towards it, and impossible to invite others into it.

Associations

To remain relevant as an association, our first step is to read the future so that we continue to give real, tangible value in a dynamic, VUCA world.

Contact

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