

Futurist, Charlotte Kemp,
presents a 3 day
Futures Thinking Workshop
focused on ...

FUTURE OF FINANCIAL SERVICES

What comes next?

With a background in financial services, and having transitioned into strategic foresight, Charlotte Kemp will help you wrestle with and resolve some decisions about how the future of money will impact your industry.

Charlotte's current career choices didn't even exist when she completed her initial studies, and as she helps her clients prepare for their own futures, she has seen that there is no more obvious area of fundamental change than that of money.

As money becomes more virtual, value is redefined and ambitions shift, huge disruptions are expected in financial services, banking, insurance, investments, wealth creation and value exchange.

Failure to address the question "What comes next?" may mean that the work you do, the company you work for, becomes irrelevant as it is unable to respond meaningfully to these changes.

Charlotte Kemp
FUTURES ALCHEMIST

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Outcomes: Learn what is new, prepare for what is coming, develop innovative responses and agility, find new product lines, attract and retain key talent

"It's critical to understand the definition of the word currency... currency is information between a buyer and a seller."

- Bernard A. Lietaer

The world's most valuable commodity is no longer oil, but data.

The Economist

What is the scope?

To get a broad perspective of the scope of what can affect the financial industry and the future of money, we will include the following areas of conversation in this workshop:

FINANCIAL

- virtual money, mobile payments and rewards
- fintech and the introduction of new disruptions
- the role of technology and artificial intelligence in money and finance
- robotics, artificial intelligence, deep learning, automation
- values in terms of ownership, the sharing economy and trust - future of work, reward and income
- blockchain and crypto-currencies
- international, cross border and borderless money

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- personal money and corporate finance
- educational elements catering to this field
- ethics, policy, legal and cybersecurity - innovation and new opportunities

DRIVERS

- The causes and consequences of changes in the financial realm can be related to issues such as
- changing values and ethical considerations
 - demographics, generational issues and population aging
 - urbanisation
 - legislation and politics
 - environmental concerns
 - technological advances and concerns

While our focus in this session is on money and the financial industry, the consequences relate to all other industries and the nature of business itself.

AGENDA

Day 1

Gather intelligence about the future.

Orientation - about the future, expectations, values etc

Trends - Identifying, mega trends, counter trends.

Day 2

Explore how things change and describe what we would like the future to look like and how we might influence that.

Day 3

Create and test some scenarios for the future, building our own scenarios, identifying flags, considering opportunities

Back-casting - choosing our preferred scenario, imagining it as realised, working backwards to action steps to prepare for a desired outcome.

Academics and Practicals

While the workshop is based on solid business and strategic foresight models, the conversation is very accessible and no previous knowledge in this arena is required before hand.

Delegates will leave with their own trend cards, prepared scenarios, identifying flags and plans to respond to changes.

Whew! It looks like a lot of deep information, but delegates will be able to engage with the content in meaningful and practical ways and take models back to the office for immediate application.

32% of millennials use digital wallets, on average 92 times a year

"We're witnessing the creative destruction of financial services, rearranging itself around the consumer. Who does this in the most relevant, exciting way using data and digital, wins!" Arvin Sankaran



Charlotte grew up in the financial services industry, working for a bank, a multi-national insurance company, wealth advisors and an investment firm that challenged the way traditional companies operated investment and retirement products in South Africa. She started her studies with the Insurance Institute years back and has maintained a keen interest in changes in the financial industry since.

Testimonials

Charlotte Kemp presented a keynote at the SAAFFI conference. The feed back has been phenomenally good! Her presentation was incisive, entertaining and contained important content for our industry. Thank you Charlotte for getting our industry thinking and moving enthusiastically into a "future-mindset"!
Sharon Bolel, SAAFFI Executive Director

Charlotte spoke at our annual conference, and delegates thoroughly enjoyed both her talk and the workshop. Her delivery was engaging, and the content stimulated delegate interest and challenged their current way of thinking. Charlotte's talk was most relevant to the conference theme, and it was clear that she invested a lot of time and energy to come well-prepared.
Leonie Vorster, SAMRA CEO

WORKSHOP DETAILS



"How do [banks of the future] make money? The answer is, by being the most intimate provider of service to the customer based on that digital footprint." Chris Skinner

DETAILS ...

A three day workshop, lunch included

Venue - Randburg, Gauteng

Date - 31 July - 2 August

Time - 9 am to 3.30 pm

Investment - R14,500 per delegate
(10% early bird discount)

R75,000 In house option

Book - email info@charlottekemp.co.za

Info - <http://bit.ly/Future-Financial>