

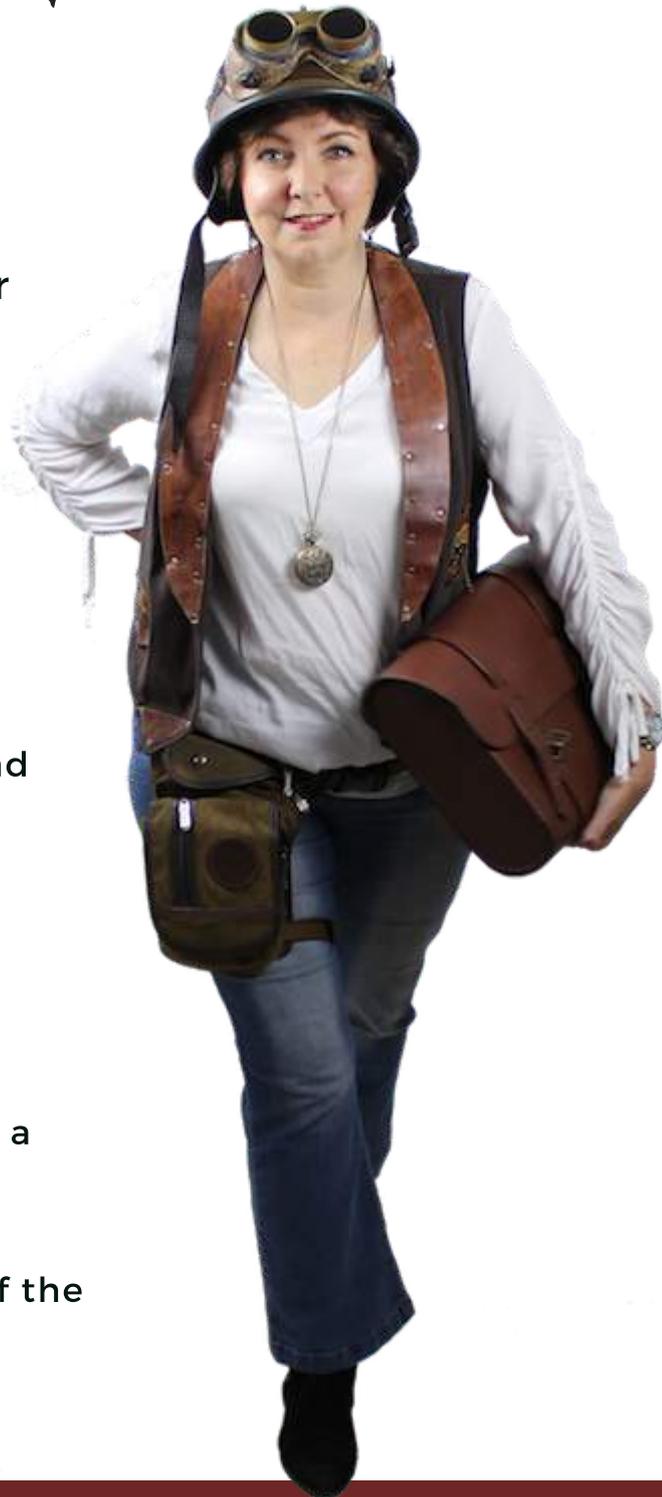
Are you looking for something different for your next conference?

- What does the future hold for us?
- How can we be more innovative or futures focussed?
- How do we prepare ourselves and our teams for massive change and disruption?

Charlotte Kemp
FUTURES ALCHEMIST

If these are the questions your delegates and conference clients are wrestling with, then Charlotte Kemp is the speaker you need.

Charlotte Kemp, the Futures Alchemist, is a futurist and a professional speaker, Vice President of the Professional Speakers Association of Southern Africa (PSASA) and a past Board member of the Global Speakers Federation. Charlotte has also received the PSASA Founder's Award and is a member of the Association of Professional Futurists.



A map, a compass and a guide



Using the analogy of a hero's journey and practical tools such as a map to cover the environment and a compass to represent the tools and direction, gives audiences a narrative to navigate conversations about the future in a way that is neither fortune telling nor too academic. This is a practical and approachable method of strategic foresight and planning.

Keynotes

Fads, Trends and the meaning of Life

There are thousands of trends and hundreds of thousands of fads. What do you pay attention to?

How do these fads and trends actually influence your life and business? Will you become bankrupt if you miss one? Which one?

This presentation will help you makes sense of long term trends and short fads. Audiences will be able to distill the hype into a set of easy questions to answer to determine where to invest your time and attention to find both profits and meaning.

Skills for the Future of Work

The World Economic Forum has defined some essential skills for people to develop to remain employable in an increasingly automated and algorithmic world. Of particular value are skills such as creativity, cognitive flexibility, critical thinking and complex problem solving. There are also strong people skills.

This presentation will help you identify those skills you and your organization need to be relevant and vital in the future. An understanding of these skills and workplace changes, will re-engage staff.

Innovation Development

Innovation is on every company's agenda and the top of new values, but not many companies know how to implement it. Innovation is not just for product development but can apply to marketing, procurement, HR and systems design.

In this session, valuable approaches to innovation will be demonstrated, with techniques to create and identify innovation opportunities at every level of the organization.

How has Charlotte's message landed around the world?

"The Malaysian Association of Professional Speakers was thrilled to have Charlotte Kemp speak on future of the speaking industry. I really admire Charlotte for making the content relevant to the audience and using the context of Asia and Malaysia in specific when giving examples. She did research to ensure that the audience will be connected to her message. She made us mindful to not overlook diversity and inclusion in our preparation."

Bavani Periasamy, Malaysia, President Malaysian Association of Professional Speakers

"Charlotte Kemp was our Breakfast Talk speaker in Cape Town. She is an accomplished speaker, facilitated the session well and fitted a lot of useful information into the 2 hours. Our clients have provided us with positive feedback and as a result, we are immediately working with Charlotte to bring her Futures work to our clients in a full-day workshop."

Kym Jackson, Symphonia Leadership, Cape Town

"Stand Out" is the phrase that comes to mind when I think about Charlotte Kemp. I had the pleasure of meeting her when she spoke at a client breakfast, during which she captivated and engaged with the audience. Above all, I was impressed with Charlotte's ability to take a difficult concept and present in such a way that everyone understood and was engaged with the topic. And, of course, her ability to command a room. Charlotte would be a true asset and comes with my heartfelt recommendation."

Sven Smit, SA, Portfolio Director at Specialised Exhibitions

"Thanks so much for a thought provoking and thoroughly enjoyable guest speaker keynote at our event this morning. The feedback was overwhelmingly positive and added huge value!"

Grant Vernon, KNect, UK

"I was a key note speaker at a conference in Cape Town and met the MC, Charlotte Kemp. Charlotte not only worked with me to energise and facilitate proceedings she also warmed the delegates to ensure every one was engaged when I spoke. This made for a very successful presentation and a fantastic conference. Charlotte has the right amount of energy and charisma with genuine charm. I hope to work with Charlotte again in the future."

Stephen Wills, Procurement Speaker, UK

"Charlotte was chair for day 3 of AfricaCom 20/20, and I couldn't have asked for better. She was excellent at engaging the speakers, involving the audience and had great ability to connect the dots between the varied presentations and topics. I would highly recommend Charlotte as a facilitator."

Emily Impey, Reed Exhibitions, London, UK

"Charlotte Kemp presented a keynote address at our convention. The feed back has been phenomenally good! Her presentation was incisive, entertaining and contained important content for our industry. Her delivery was professional and engaging and the audience was kept enthralled for over an hour! For anyone seeking an outstanding speaker at an event - for motivational and industry-specific content - Charlotte is a great choice."

Sharon Bolel, Executive Director South African Association of Fragrance and Flavor Industry

"Your message created a methodology-revolution in my head!"

Claudia Coetzer, CEO ICS

